

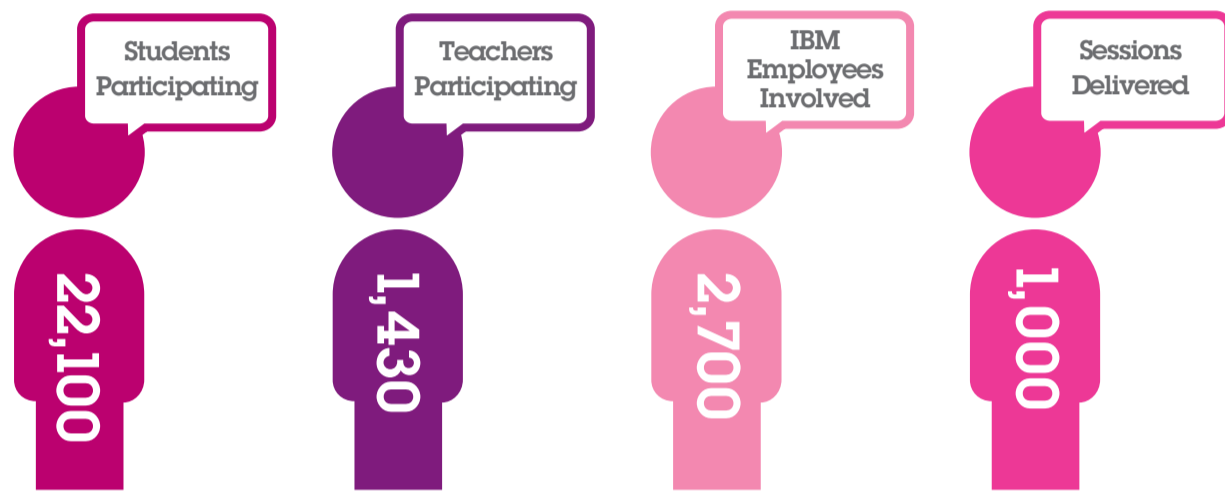


Skills for Jobs – Europe

STEM skills are vital to success in the 21st century – underpinning jobs at all levels across all industries.

IBM is helping to increase student engagement in **STEM** and align the worlds of **education** and **employment** through a portfolio of **education offerings** and **skills-based volunteering**.

STEM Engagement

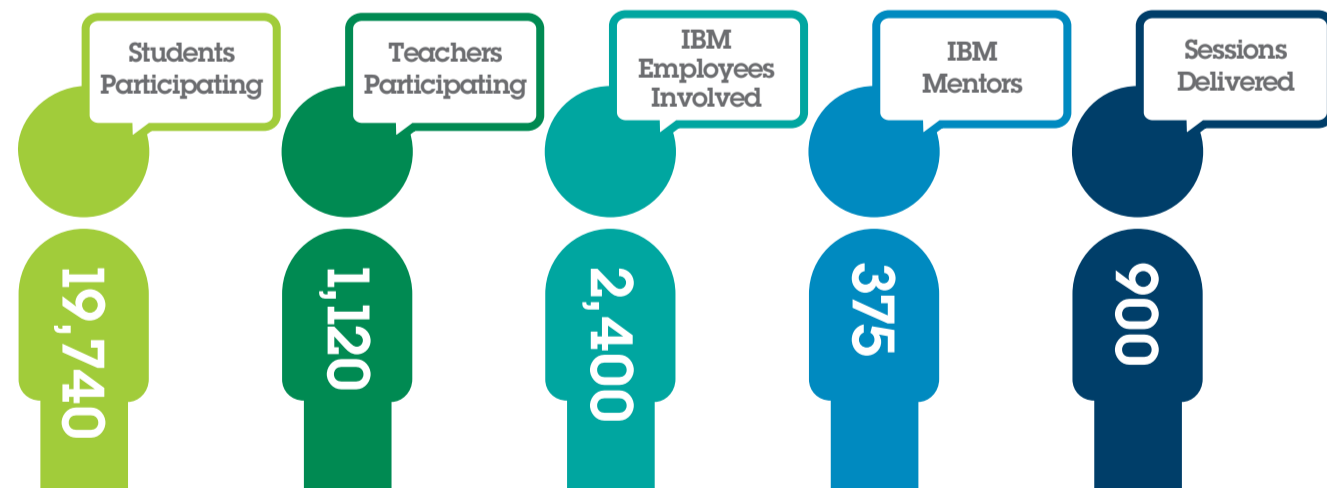


IBM Employee Activities:

- Delivering Science, Engineering and Technology workshops to nurture students' creativity, curiosity and confidence
- Enhancing teachers' knowledge of STEM through one-to-one mentoring and professional development sessions
- Encouraging girls to choose Science and Mathematics subjects and career paths through Girls' Day and STEM camps
- Supporting the alignment of industry strategy and innovation to curriculum objectives and content.

Career Pathways
 2,210 internships offered across 12 countries in 2015
 500 apprenticeships offered in 6 countries during 2015

Employability and Skills



IBM Employee Activities:

- Mentoring students: providing careers advice, helping to set and achieve goals and offer timely support
- Encouraging students to be confident, effective communicators and demonstrate persistence and resilience through soft skills sessions
- Coaching students to develop their interview techniques and CV writing skills
- Tailoring 'Masterclass' sessions to meet teachers' needs and specific curriculum focus.

Statistics:

27%
 of employers have left 'entry level' jobs unfilled because they could not find anyone with the necessary skills.



(McKinsey & Company, Education to Employment: Getting Europe's youth into work)

8.7 million



young people without jobs in the European Union.

(Eurostat 2014)

